



**Local Government Roundtable**  
**Call to Action: Brand Your Jurisdiction as a “Smart Community”**  
**April 1-3, 2015**  
**The Mission Inn**  
**Riverside, California**

**Purpose**

- Engage a “critical mass” of key Local Government Officials throughout California to become active champions in closing the Digital Divide and promoting Digital Inclusion.
- Exchange information about the key roles of Local Government Officials in closing the Digital Divide: Policy Leader; Planner; Regulator; Consumer; Provider of Services.
- Identify opportunities and strategies to accelerate broadband deployment and adoption by encouraging local jurisdictions to become a “Smart Community” pacesetter.

**AGENDA**

<b>Welcoming Program and Reception: Wednesday, April 1, 2015 – 6PM</b>			<b>CETF Directors</b>
Rusty Bailey <i>Mayor, City of Riverside</i>		Eric Brown <i>CEO, California Telehealth Network</i>	
<b>Day One: Thursday, April 2, 2015</b>			
9:00	I.	Registration: Coffee and Informal Conversation	All Local Government Leaders
9:30	II.	Welcome and Purpose of the Roundtable  <u>Self-Introductions:</u> What was your major milestone in promoting Digital Inclusion in the last year?  <u>Write Down for Report Out:</u> What do you plan as your major accomplishment for the next year?	Sunne Wright McPeak <i>President &amp; CEO, CETF</i> Vito Chiesa <i>Supervisor, Stanislaus County</i> <i>CSAC President</i> Dennis Michael <i>Mayor, Rancho Cucamonga</i> <i>LCC 1<sup>st</sup> Vice President</i> Bob Williams <i>Supervisor, Tehama County</i> <i>RCRC 2<sup>nd</sup> Vice Chair</i>
10:00	III.	Exponential Growth in Demand for Bandwidth: The Challenge for Local Communities to Keep Up	Jeff Campbell <i>VP Global Government Affairs</i> <i>Cisco Systems, Inc.</i>
10:45	IV.	California’s Strategies to Achieve 98% Deployment: The Role of the California Public Utilities Commission	Ryan Dulin <i>Dir., CPUC Communications Division</i>
11:15	V.	Reports from Partners on Digital Inclusion Leadership: Highlights of organizational activities and examples of innovative projects by member jurisdictions.  <i>It Starts with Light – Internet at the Speed of Your Mind</i>	Vito Chiesa Dennis Michael Bob Williams Jodi Mulligan-Pfile <i>Project Lead, Valley Vision, CCABC</i>

12:00		Lunch	
12:30	VI.	The Original Vision for SmartRiverside: What It Take to Be a “Smart Community” and Why It Matters	Dr. Ronald O. Loveridge <i>Director, UCR Center for Sustainable Suburban Development Former Mayor, City of Riverside</i>
1:30	VII.	Spotlight on the Inland Empire: An Emerging Smart Region  <i>The Inland Empire Economic Partnership (IEEP) and the Inland Empire Regional Broadband Consortium (IERBC) have collaborated during the last year to promote broadband in local government, education, workforce preparation, housing, and health care. In addition, the IERBC has completed a strategic plan. The Inland Empire leaders will report on their progress, challenges and plans for the future as a case example of local governments working together as a region to accelerate broadband deployment and adoption. The Roundtable will serve as a “peer review” for the Inland Empire leaders.</i>	Paul Granillo <i>CEO, IEEP</i> Martha van Rooijen <i>Manager, IERBC</i> Lea Deesing <i>Executive Director, SmartRiverside</i> Konrad Bolowich Tony Andrews <i>Loma Linda Connected Community</i> Mike Powers <i>CEO, Greenfield Communications</i> Emil Marzullo <i>CEO, P3 Global Solutions</i> Michael Mack <i>CEO, Netreva</i> Bill Bayne, P.E. <i>Public Works Commissioner</i>
2:45	VIII.	Spotlight on the City of Los Angeles: Digital Inclusion in the Largest City and OurCycle LA	Steve Reneker <i>IT General Manager, Los Angeles (Former Director, SmartRiverside)</i>
3:15		Break	
3:30	IX.	The Digital 395 Experience: Opportunities for Eastern Sierra Communities Lessons for State Route 299  <i>Digital 395 was dedicated in August 2014, providing the Eastern Sierra with the highest bandwidth in any region and presenting many opportunities for the jurisdictions along its route. Praxis also gained much experience that is being tapped for R299 and other regions. CENIC also owns and operates a significant fiber network. The question is how all assets can be integrated to reach unserved and underserved areas.</i>	Michael Ort <i>President and CEO, Praxis</i> Kevin Carunchio <i>CAO, Inyo County</i> Lori Acton <i>Councilmember, Ridgecrest</i> Judy Morris <i>Supervisor, Trinity County (Chair)</i> Ryan Sundberg <i>Supervisor, Humboldt County</i> Louis Fox <i>President and CEO, CENIC</i>
4:45	X.	Spotlight on the State of California: Leadership to Accelerate Broadband Deployment and Adoption – Support for Local Government Officials	Carlos Ramos <i>Director, Department of Technology Chair, California Broadband Council</i>
5:40	XI.	Focus from USDA: We’re the Federal Government and We’re Here to Help You	Robert Tse <i>Chief of Broadband, USDA</i>
6:00	XII.	Reception and Remarks from State Elected Officials	

<b>Day Two: Friday, April 3, 2015</b>			
7:30		Breakfast Buffet – Conversation and Networking	All Local Government Leaders
8:00		Recap of Day One – Overview of Day Two	Sunne Wright McPeak
8:15		Major “Take Aways” from Day One: Primary Challenges and Opportunities for Thought	Adelina Zendejas <i>Deputy, Department of Technology</i> Staci Heaton <i>RCRC Regulatory Affairs Advocate</i> Jennifer Whiting <i>LCC Assistant Legislative Director</i> Dorothy Holzem <i>CSAC Legislative Representative</i>
8:30		Spotlight on Winters, Yolo County, and Connected Capital Area Broadband Consortium: Civic Leader Mobilization and Broadband Planning	Cecilia Aguiar-Curry <i>Mayor, Winters</i> Don Saylor <i>Supervisor, Yolo County (Chair)</i> Christine Crawford <i>Executive Officer, Yolo LAFCO</i> Jodi Mulligan-Pfile
9:15		Innovative Strategies for Getting Connected (with Speed for the Future)  <i>Local Government Leaders around the state are pursuing innovative approaches to deploying broadband infrastructure, overcoming many obstacles and challenges. They have much experience to share with all jurisdictions.</i>	Jim Morrison <i>CEO, Lit San Leandro</i> Steve Blum <i>President, Tellus Venture Associates</i> John Paul <i>CEO, Spiral Internet</i>
10:00		The Role of Broadband Regional Consortia  <i>The California Legislature provided funding for Regional Consortia (through the California Advanced Services Fund administered by the CPUC) to harness local government and civic leadership on the scale of regional economies to help accelerate broadband deployment (and adoption to support deployment). The question is how to continue funding for Regional Consortia and optimize effectiveness.</i>	Devla Singh <i>CPUC, CASF Regional Consortia</i> Connie Stewart <i>Executive Director, CCRP, RCC</i> Dennis Garton <i>Supervisor, Tehama County</i> Mark Wheatley <i>Mayor, Arcata</i> Mark Lovelace <i>Supervisor, Humboldt County</i>
10:30		Joining with Education for Smart Communities: It’s Not Rocket Science—It Is Harder!	Michael Gallo <i>President, San Bernardino City USD</i>
11:00		Shared Perspectives and Wrap Up: Challenges and Opportunities for the Future	Michael Kasperzak <i>Councilmember, Mountain View</i> Dave Finigan <i>Supervisor, Trinity County</i> All Local Government Leaders
11:30		Closing Remarks	Sunne Wright McPeak
11:45		Adjourn	

First Name	Last Name	Title	Organizations
Lori	Acton	Councilmember	City of Ridgecrest
Cecilia	Aguiar-Curry	Mayor	Winters City Council
Peter	Aguilar	Congressman Elect	Office of Congressman Pete Aguilar
Tony	Andrews		Loma Linda Connected Community
Rusty	Bailey	Mayor	City of Riverside
Bill	Bayne	Consulting Engineer/Inland Empire Regional Broadband Consortium	Bayne and Associates
Lisa	Blacksher	Field Representative	Office of Assemblymember Cheryl Brown
Stephen	Blum	President	Tellus Venture Associates
Konrad	Bolowich	Director of Information Systems	City of Loma Linda
Eric	Brown	President & CEO	California Telehealth Network
Kevin D.	Carunchio	County Administrative Officer	County of Inyo
Jimmy	Chang	Senior Telecommunications Anlys	City of Ontario
Vito	Chiesa	Supervisor/President of CSAC	Stanislaus County Board of Supervisors
Raquel	Cinat	Associate Vice President	California Emerging Technology Fund (CETF)
Christine	Crawford		Yolo LAFCo
Theresa	Dale	Owner	TMDCommunications
Lea	Deesing	Chief Innovation Officer	City of Riverside
Ryan	Dulin	Communications Division Director	California Public Utilities Commission
Elliot	Ellsworth	Information Technology Director	City of Ontario
David	Finigan	Chairperson, Supervisor, District 5	Del Norte County Board of Supervisors
Louis	Fox	CENIC	CENIC
Michael	Gallo	President, SBCUSD School Board	Kelly Space & Technology
Dennis	Garton	District 3 County Supervisor	Tehama County Board of Supervisors
Bill	Goodwin	Chief Administrator	County of Tehema
Jon	Harrison	Mayor	City of Redlands
Staci	Heaton	Regulatory Affairs Advocate	Rural County Representatives of California
Pat	Hohl	Assistant General Manager/Energy Delivery	Riverside Public Utilities
Dorothy	Holzem	Legislative Representative	California State Association of Counties
Ashley	Jones	Communications/Field Representative	Assemblymember Cheryl R. Brown, 47th AD
R. Michael	Kasperzak, Jr.	Councilmember	City of Mountain View
Jerrid	Keller	CIO	State Library
Lloyd	Levine	President, Filiment Strategies	CETF Board of Directors
Mark	Lovelace	Vice Chairperson, District 3 Supervisor	Humboldt County Board of Supervisors
Ron	Loveridge	Director of UCR Center for Sustainable Suburban Development	University of California, Riverside
Michael	Mack	CEO	Netreva, Redlands
Gary	Madden	Director, 211 San Bernardino	United Way

First Name	Last Name	Title	Organizations
Emil	Marzullo	CEO	P3 Global Solutions
Dennis	Michael	Mayor, 1st Vice President of LCC	City of Rancho Cucamonga
Rishad	Mitha	Deputy Director	Housing Authority of the County of San Bernardino
Judy	Morris	Chairman of the Board, District 2 County Supervisor	Trinity County Board of Supervisors
Jim	Morrison	CEO	Lit San Leandro
Al	Morrisette	Board Member	Phelan Pinon Hills CSD
Jodi	Mulligan	Project Associate	Valley Vision
Daniel	Nackerman	Executive Director	Housing Authority of the County of San Bernardino
Alana	O'Brien	Vice President	California Emerging Technology Fund (CETF)
Felix	Oduyemi	Senior Program Manager	Southern California Edison
Michael	Ort, Ph.D.	President & CEO	Praxis
Gladys	Palpallatoc	Associate Vice President	California Emerging Technology Fund (CETF)
John	Paul	CEO	Spiral Internet
Louis	Penna	Communications Director	San Bernardino County Supervisor Josie Gonzales
Mike	Powers		Greenfield Communications
Carlos	Ramos	State CIO	California Department of Technology
Harry	Ramos Jr.	Mayor	City of Murrieta
Steve	Reneker	IT General Manager	City of Los Angeles
Don	Saylor	Chair, Supervisor	Yolo County Board of Supervisors
Kevin	Short	General Manager	Anza Electric Cooperative, Inc.
Brandon	Shults	IT Director	City of Inyo
Devla	Singh	Senior Regulatory Analyst	California Public Utilities Commission
Rosemarie	Smallcombe	Supervisor-Elect - District I	Mariposa County Board of Supervisors
Connie	Stewart	Executive Director, California Center for Rural Policy (CCRP)	Humboldt State University
Darrell	Stewart	Intel	CETF Board of Directors
Ryan	Sundberg	District 5 Supervisor	Humboldt County Board of Supervisors
Robert	Tse	CA Rural Development	USDA
Agustin	Urgiles		California Emerging Technology Fund (CETF)
Martha	van Rooijen	Consortium Manager	Inland Empire Regional Broadband Consortia
Mark	Wheatley	Mayor	City of Arcata
Lloyd	White	City Council Member	City of Beaumont
Jennifer	Whiting	Assistant Legislative Director	League of California Cities
Bob	Williams	2nd Vice-Chair RCRC/Supervisor,	Tehama County Board of Supervisors
Sunne	Wright McPeak	President and CEO	California Emerging Technology Fund (CETF)
Adelina	Zendejas	Deputy Director	California Department of Technology